**Gender Studies**

**Argument**

**Directions:** Choose a piece of media on which to write a source-based argument on the topic below.

**Topic:** What impact does the media's portrayal of gender have on its consumers?

**Your Task:** Carefully read/listen to/look at the piece of media. Also review your yellow and green packets. Then, using evidence from the piece of media and at least ***two*** connecting texts, write a well-developed argument regarding gender representations in the media. Clearly establish your claim, distinguish your claim from alternate or opposing claims, and use specific, relevant, and sufficient evidence from the piece of media and at least ***two*** connecting texts to develop your argument. Do *not* simply summarize each text.

**Guidelines:**

**Be sure to:**

* Establish your claim regarding the impact of the media’s portrayal of gender.
* Distinguish your claim from alternate or opposing claims
* Use specific, relevant, and sufficient evidence from the piece of media and at least ***two*** connecting texts to develop your argument
* Identify each source that you reference by the text’s title (e.g. the left column of your green and yellow packets).
* Organize your ideas in a cohesive and coherent manner
* Maintain a formal style of writing
* Follow the conventions of standard written English

**Texts:**

Your chosen piece of media

Any text in your green packet (Women in the Media)

Any text in your yellow packet (Men in the Media)

TIMELINE

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| **Day** | **Task** | **What it means…** | **Notes,** ✓ |
| Dec. 13-14 (weekend) | Choose a piece of media | Choices: movie, TV show, song, commercials, print adsDecide: Does it help or hurt women/men? |  |
| Dec. 15(Monday) | Introduction  | Includes: **hook, description of the piece of media**, and **an original claim.** (What is the message this media sends? What is the effect it has on its consumers?) |  |
| Dec. 16(Tuesday) | Supporting arguments & evidence  | Outline: * **2 arguments** supporting your claim (reasons the claim is true)
* **4 supporting pieces of textual evidence**, 2 for each argument

Evidence must be: Quotes, facts, or descriptions of images from the piece of media AND Connections/supporting facts from other sources *(use your green and yellow organizers)* |  |
| Dec. 17 (Wednesday) | Write your supporting paragraphs, add analysis  | Analysis includes: * **Why is this important?** *(Does it show how the media hurts or helps? Does it provide a contextual lens (historical, social, political, economic) for the problem? Does it use stereotypes?* )
* Remember **intersectionality**: address multiple axes of identity where possible (gender, race, class, sexuality, nationality, ability, religion, family structure) *Are there people of different races, classes, sexual orientation represented in the piece of media?*
* Use gender studies **vocabulary**
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| Dec. 18(Thursday)  | Opposing claim  | Opposing claim includes: * **1 supporting piece of textual evidence** (Quote, fact, or description of an image from the piece of media)
* **Refutes** the opposing claim
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| Dec. 19-21(weekend)  | Conclusion  | Conclusion includes: * Restatement of the claim
* Summary your 2 arguments
* Closing statement that leaves the reader thinking (why it’s important to analyze the media, connection to today…)
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