

ITC  
Gender Studies  
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*Media Critic Essay*

" When a man gives his opinion, he' s a man. When a woman gives her opinion, she's a bitch". (Bette Davis) The media only cares about making money whether it's by putting females down, objectifying them, or brainwashing them to think they have no value without their beauty. The song "Literally, I Can't" by Play-N-Skillz shows how the guy in the party is trying to get the girl to bed even after she refuses. The media only hurts and subordinates females by leaving all the power with men. As a result, females find themselves struggling in society.

The media display that few values as a human being were taken away from females. They are beautiful until they speak. In the song, "Literally, I can't" shows a women wearing a very short and tight dress while the singer says, "You got a big ol' butt... I can tell by the way you're walkin'... But you annoyin' me 'cause you're talking' (SHUT THE FUCK UP). This statement shows how guy only want to see girls wearing short dresses and showing their body but they have no desire to listen what the girl is talking about. In the documentary , "America the Beautiful" a man says that he left his partner because he wanted someone more beautiful. This proves that all the man cares about is he has the most beautiful girl or not. He only wanted to show off a beautiful girl next to him as if it's his property and he bought the best one. He didn't care about whether the girl is right for him or not, whether the girl will understand him or not. Thus, all men care about is woman's looks and body. They don't want to know who they are or what they are saying.

In our society, a voice of a male is given more importance than a female. In the song, “Literally, I Can’t” the singer says, “A shot of vodka? ... I can’t... Tequila? ... I can’t... After party? ... I can’t ... Literally, I can’t (WHAT!) (OMG, SHUT THE FUCK UP!)”. The guy is telling the girl to sleep with him and in reply the girl is saying she can’t but the guy is ignoring her answer and keep asking what drink she wants. And at the end the guy tells her to shut up. He totally isn’t listening to what she is replying, he is only concern about how to get her. According to the “the most powerful #YesAllWomen tweets” Juliet Bennett Rylah tweeted, “ ‘I have a boyfriend’ is the easiest way to get a man to leave you alone. Because he respects another man more than you”. Meaning if a girl says no the man would still go after her, they don’t respect what the girl is saying. But if the girl replies that she has a boyfriend the guy respects the other guy and lets her go. As we can see, guy don’t respect or value the words of girls.

This song also has negative affect on men because it is showing men that even if a woman say no you should not take that as an answer. However, the negative influence of the song ends up hurting women. It is showing men that they are in charge. According to the lyrics when the woman answer no for sex the man replies, “OMG, SHUT THE FUCK UP!”. This affects other men to think that they should not take no for an answer, as a result, when a woman says no the guy ends up assaulting her sexually. Also they get violent and do not respect women or their voice. As you can see, because media affects men negatively which put men in charge and hurt women more.

In conclusion, females are hurt more by the media. Males only care about female’s body and their looks and have no value for their words. In 2008, Hillary Clinton was running for presidency and the “media said that she got her position because of her

husband". They are subordinating her by saying that she is nothing without her husband; she is in her position because of her husband. The media also wrote an article that was giving more importance to her looks than what she said. Also currently media is continuously hurting females and sending a very hurtful message and this issue will continue until people do something about it to bring females at the same level as men.